

iBank Car Rental Cities (History) - Top 10
For IBANK DEMO SITE
Rental Dates from 01/01/2000 to 12/31/2000

Rank	Car Rental City	# of Rentals	Days Rented	% of Total	Volume Booked	% of Total	Avg Booked Rate	Avg Days per Rental	Avg Cost per Rental	Avg Cost per Day
1	SAN DIEGO	103	253	8.3%	\$12,784.42	5.8%	\$41.29	2.5	\$124.12	\$50.53
2	PARK RIDGE	58	136	4.5%	\$6,916.71	3.1%	\$51.19	2.3	\$119.25	\$50.85
3	SACRAMENTO	49	84	2.8%	\$3,420.67	1.5%	\$41.48	1.7	\$69.80	\$40.72
4	LOS ANGELES	35	59	1.9%	\$2,316.78	1.1%	\$41.63	1.7	\$66.19	\$39.26
5	PHOENIZ	33	58	1.9%	\$2,609.77	1.2%	\$44.87	1.8	\$79.08	\$44.99
6	SAN JOSE	32	101	3.3%	\$3,042.67	1.4%	\$42.70	3.2	\$95.08	\$30.12
7	PORTLAND	30	55	1.8%	\$2,288.69	1.0%	\$42.15	1.8	\$76.28	\$41.61
8	SEATTLE/TOCOMA	30	80	2.6%	\$35,090.39	15.8%	\$70.20	2.7	\$1,169.67	\$438.62
9	BALTIMORE	29	74	2.4%	\$3,278.96	1.5%	\$53.05	2.6	\$113.06	\$44.31
10	CHICAGO	29	48	1.6%	\$2,614.45	1.2%	\$53.63	1.7	\$90.15	\$54.46
Car Rental Cities Listed:		428	948	31.3%	\$74,363.51	33.6%	\$46.80	2.2	\$173.74	\$78.44
Car Rental Cities Not Listed:		868	2084	68.7%	\$147,143.00	66.4%	\$50.55	2.4	\$169.51	\$70.60
Report Totals:		1296	3032	100.0%	\$221,506.00	100.0%	\$49.31	2.3	\$170.91	\$73.05